Trust the system

Andrew McCance insists that there is a straightforward answer to achieving excellent orthodontic results

Orthodontics is a highly specialised field, and one that requires superior expertise. By focusing not just on the dentition, but on the entire skull, orthodontics is simply the most effective and thorough way of achieving a great smile for the patient naturally, and does not adversely affect the patient’s wellbeing.

With the right system, you can augment your treatment list and begin treating an array of malocclusions, while highly skilled and experienced orthodontic specialists ensure that you have all the laboratory support you need. Also, by bringing to bear extremely accurate diagnostic tools, the leading system lets you give your patients the sort of excellent results that will truly set your practice apart.

Carry out research

If you’re interested in orthodontic treatment, ask the following questions of each system:

- Will I get support as and when I need it?
- Will you supply pre-activation, pre-adjustment and indirect bonding?
- Will you help me treat every single malocclusion that comes my way?
- If you don’t get a resounding YES in response to all three, you need to keep looking. The best system gives you everything you need to develop your skills, feel empowered and meet the needs of patients.

With the latest developments, GDPs can tackle any malocclusion, from mild to severe. The leading system is organised into five key elements, for ease of diagnosis and treatment, and employs a range of techniques and approaches to help dentists meet the needs of any patient. With appliances like the CODA expansion device and the Final Occlusal Refinement and Detailing device (FORD), you can offer the highest standard of service to your entire patient base.

Complete support

Of course, some procedures are more demanding than others, and you might expect issues such as increased chair time and intricate, demanding work. Fortunately, the leading system provides complete support from diagnosis to completion, with orthodontic experts carrying out vital tasks to facilitate expedient treatment. For instance, the patented CODA expansion device is pre-activated and pre-adjusted in the laboratory then sent to you for fitting.

The best benefits of any treatment system are those that delight both patient and dentist alike. With the fully comprehensive and invisible orthodontic systems available to today’s GDP, you can expand your treatment list and give your patients smiles they can be proud of.

NEW EVIDENCE FOR THE BENEFITS OF INCREASING BRUSHING TIME

To motivate behavioural change, it helps if patients understand the benefits of brushing for at least 2 minutes twice a day with fluoride toothpaste, compared to an average brushing time of around 46 seconds.1

New research results from Aquafresh show that increasing brushing time:

- Significantly increases plaque removal
- Significantly increases fluoride uptake and enamel strengthening

Recommend a great tasting fluoride dentifrice to encourage your patients to brush for longer, for increased fluoride protection and plaque removal.

About the author

Dr Andrew McCance

Since qualifying in dentistry from Glasgow University, Dr Andrew McCance has gained a wealth of experience in multi-disciplinary practices. He has held several distinguished positions including senior house dental surgeon at St George’s Hospital, Testing and senior lecturer at Great Ormond Street, developing his expertise through a PhD at University College London. In the mid 1990s, Dr McCance began to develop the Clearstep brace, based on the demands of the 4,000 patients treated annually in his specialist practices. He is currently taking his Clearstep vision to a worldwide audience. For more information on the Clearstep solution, call 01542 577010 or email info@clearstep.co.uk.

References


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