Trust the system
Andrew McCance insists that there is a straightforward answer to achieving excellent orthodontic results

Orthodontics is a highly specialised field, and one that requires superior expertise. By focusing not just on the dentition, but on the entire skull, orthodontics is simply the most effective and thorough way of achieving a great smile for the patient naturally, and does not adversely affect the patient’s wellbeing.

With the right system, you can augment your treatment list and begin treating an array of malocclusions, while highly skilled and experienced orthodontic specialists ensure that you have all the laboratory support you need. Also, by bringing to bear extremely accurate diagnostic tools, the leading system lets you give your patients the sort of excellent results that will truly set your practice apart.

Carry out research
If you’re interested in orthodontic treatment, ask the following questions of each system:
- Will I get support as and when I need it?
- Will you supply pre-activation, pre-adjustment and indirect bonding?
- Will you help me treat every single malocclusion that comes my way?
- If you don’t get a resounding YES in response to all three, you need to keep looking. The best system gives you everything you need to develop your skills, feel empowered and meet the needs of patients.

NEW EVIDENCE FOR THE BENEFITS OF INCREASING BRUSHING TIME
To motivate behavioural change, it helps if patients understand the benefits of brushing for at least 2 minutes twice a day with fluoride toothpaste, compared to an average brushing time of around 46 seconds.1

New research results from Aquafresh show that increasing brushing time:
- Significantly increases plaque removal
- Significantly increases fluoride uptake and enamel strengthening

References

About the author
Dr Andrew McCance
Since qualifying in dentistry from Glasgow University, Dr Andrew McCance has gained a wealth of experience in multi-disciplinary practices. He has held several distinguished positions including senior house dental surgeon at St George’s Hospital, Testing and senior lecturer at Great Ormond Street, developing his expertise through a PhD at University College London. In the mid 1990s, Dr McCance began to develop the Clearstep brace, based on the demands of the 4,000 patients treated annually in his specialist practices. He is currently taking his Clearstep vision to a worldwide audience. For more information on the Clearstep solution, call 01542 557910 or email info@clearstep.co.uk.